



THE DISCOVERY CENTER TRUCK DAY SPONSORSHIP

Saturday, August 27, 2022



Honk, Honk! Truck Day is returning to The Discovery Center and we need you! Truck Day is a fun, hands-on event where children can learn all about different trucks, trains, and construction equipment and how they help our community! As one of our most popular events, your sponsorship will be visible to thousands of families in the Southern Tier and beyond.

Long Haul Helper - \$3,000: Only ONE available. Your business will be the Premier Sponsor for the event. Your logo will be prominently displayed on ALL promotional materials and will be invited to any media interviews promoting the event. You will have the opportunity to table the event and hand out promotional materials at the event. Discovery Center staff will distribute promotional materials to museum visitors the entire month of August. You will receive recognition on all Discovery Center social media and on the Discovery Center website. Your business will be given 10 free admission passes and 1 family membership to be distributed to employees or clients.

Backhoe Benefactor - \$1,000.00: Your business logo will be prominently displayed on all marketing materials and mentioned in any media interviews promoting the event. You will have the opportunity to table the event and hand out promotional materials. You will also be highlighted on our social media and on The Discovery Center website. Your business will be given 10 free admission passes or 1 family membership to be distributed to employees or clients.

Forklift Friend - \$500.00: Your business logo will be displayed on marketing materials and will get mention in media interviews promoting the event. We will also display your logo prominently at the event in a high traffic area. We will also highlight your business on The Discovery Center website social media pages. Your business will also be given 5 free admission passes.

In-Kind: Bringing a vehicle to Truck Day? We'll give you a space to promote your business at the event! In addition to your vehicle(s), we will also give you a space for a table to display promotional materials. Tables can be provided by The Discovery Center on a first come, first serve basis.

If you'd like to sponsor our event please fill out the form below
and return it to Mallory Evans
Address: The Discovery Center
attn: Truck Day
60 Morgan Rd
Binghamton NY 13903

You can also email it to: foundation@thediscoverycenter.org
If you have questions contact Mallory Evans at 607-773-8661 x203
Checks can be made out to: The Discovery Center
Please email business logo as soon as possible to Mallory Evans
at foundation@thediscoverycenter.org



Business: _____

Contact Name: _____

Contact Email: _____

Business Address: _____

Sponsor Level: _____

Notes: _____
