



**THE DISCOVERY
CENTER**
of the Southern Tier

BUG SQUAD SPONSORSHIP



The Discovery Center is pleased to announce that we will be bringing in our first traveling museum exhibit in over 35 years. Bug Squad was designed by the Omaha Children's Museum and will be making its temporary home at The Discovery Center in February 2023.

This unique traveling exhibit is a full sensory experience with active spaces to play. Each member of the Bug Squad was created to represent a variety of abilities, ethnicities and body types, each with their own unique storyline that describes their super abilities and unique traits. In addition to highlighting strengths or flying abilities, the Bug Squad members represent traits such as accepting, investigative, team-builders, and optimistic. Highlights include the Spider Web Escape area with a slide, the Ant Colony Climber, and an opportunity to experience (virtually) what it's like to fly like a dragonfly in the Dragonfly Drone exhibit. Families can compare the way insects communicate by sound and light, and explore how colors and lights function in nature.

This exhibit will run for 3 months and will be the only of its kind in New York State. We anticipate increased museum attendance during the duration of the exhibit. The Discovery Center education staff will deliver programming based around science, technology, engineering, arts and mathematics (STEAM). During this time we will welcome community members, school groups, as well as scouts from all over the state. In an effort to make this exhibit accessible to all, this exhibit will be offered free of charge with the cost of museum admission.

SPONSOR LEVELS

Superhero Sponsor - \$5,000.00: Your business will be the sole sponsor of one of The Bug Squad's Superhero Bugs! This exhibit features four large animatronic bugs who play a prominent role within the exhibit. Each bug represents a different superhero and is paired with a unique activity within the exhibit. (Ex - the ant is paired with an "ant colony climbing structure", the butterfly is paired with a "chrysalis spinner" and a butterfly wing pattern maker using light, etc.). We are expecting museum attendance to increase significantly during this 3 month exhibit run with local visitors, school groups as well as many visitors coming from out of town. With this sponsorship your business will receive:

- Logo prominently displayed on marketing materials 3 months prior to exhibit run, during the 3 month exhibit and also after the exhibit has left the museum.
- Your logo will be prominently displayed in the exhibit next to your bug and clearly visible to all guests
- A large cut out of your designated bug to display at your business - with your permission, The Discovery Center will promote your business on social media and on our website to encourage visitors of your business to take a photo with your bug and send it to us to post.
- Invitation to a private sponsor reception to view the exhibit before it opens to the public.
- Your business will be highlighted on Discovery Center social media and website.
- 50 free admission passes to be distributed at your discretion to be used during the exhibit run. (February 2023 - April 2023)
- Only 4 available

Butterfly Backer - \$3,000.00: With this sponsorship your business will receive:

- Your business will be the a sponsor for one of the structures within the exhibit (ex: grasshopper jumping station, honeycomb headquarters, lumineer's lair, dragonfly drone)
- Logo displayed on marketing materials 3 months prior to exhibit run, during the 3 month exhibit run and after the exhibit has left.
- Invitation to private sponsor reception to view the exhibit before it opens to the public
- Your business will be highlighted on Discovery Center Social Media and our website
- 30 free admission passes to be distributed at your discretion to be used during the exhibit run (February 2023 - April 2023)
- Only 4 available

Entomology Ally - \$1,000.00: With this sponsorship your business will receive:

- Logo prominently displayed on marketing materials 3 months prior to exhibit run, during the 3 month exhibit and also after the exhibit has left the museum.
- Your logo will be displayed with other sponsors within the exhibit
- Invitation to a private sponsor reception to view the exhibit before it opens to the public.
- Your business will be highlighted on Discovery Center social media and website
- 20 free admission passes to be distributed at your discretion to be used during exhibit run (February 2023 - April 2023)

Interested in sponsoring this unique exhibit? Contact Mallory Evans at mevans@thediscoverycenter.org or call 607-773-8661 x203